

Given a copy of a sample newspaper article, the reader selects those words and phrases which are considered to be "emotionally toned."

**UNIT 6**  
**Lesson 1**  
**Locating Hidden Meaning**

**TECHNICAL TALK**

One of the major purposes of writers and authors is to persuade the reader to accept his or her point of view. One way to accomplish this goal is using "emotionally toned" words and phrases. These words are used to make a person think that something is good or bad. An example of a sentence with an "emotionally toned" phrase would be "The businessman seemed bent on a path of bad behavior." The phrase "bent on a path of bad behavior" should be considered "emotionally toned," since the writer is trying to make the reader believe that the man is an undesirable person.

**TRY IT**

Below are six sentences. Four of the sentences contain words and phrases which are "emotionally toned." The other two sentences are merely statements of fact. Write down the numbers of the sentences which you think have "emotionally toned" material.

1. John Brown, the highly respected Mayor of Bernville, is 58 years old.
2. The dirty old tramp stole some money.
3. The attractive, youthful Ben Johnson won the race.
4. Many persons like chocolate cake.
5. Some long-haired cats seem to have a distasteful, lingering body odor.
6. Our house is painted white.

(Sentences 1, 2, 3, and 5 contain "emotionally toned" materials.)

**THE DEPARTURE OF SECRETARY SMITH**

Read the following article. Find the five sentences in the article which contain at least three "emotionally toned" words. Check the answer key to see if you are right.

**SMITH RESIGNS**

Dennis L. Smith, Secretary of Traffic, has submitted his resignation to Mayor John I. Restig.

The unusually quiet Smith told a hushed, anxious press conference at City Hall that he was quitting for personal reasons. Smith, age fifty-seven years, cited increasing age as one consideration. Recently, reports have circulated that he has health problems relating to a long-standing uncontrolled liquor and drug habit.

The audience seemed hesitant to accept Smith's explanation for his resignation. At one point, a citizen stood and yelled, "Smith, your conduct is dishonest, impolite, and arrogant!" The secretary pretended that he had not heard the vile, ugly, and unkind remark.

After the conference, the crowd filed slowly out of the building. Mr. Smith looked relieved and told his always efficient secretary to discard the notes of the meeting since no one would believe the actions of such a rowdy, disorganized audience.



You discovered in reading "Smith Resigns" that several statements contained descriptive words. Some sentences were merely statements of fact. Remember that "emotionally toned" words are used to convince the reader to believe something.

### WINTER GAS CRUNCH

Read lesson 2, which is entitled "Winter Gas Crunch Possible." The writer hopes to convey the idea to the reader that the gasoline problem is worse than most people think. There are five paragraphs in the article and each paragraph contains one sentence which has at least three "emotionally toned" words. Find the five sentences, write them on a piece of paper, and then check the answer key to see if you are right.

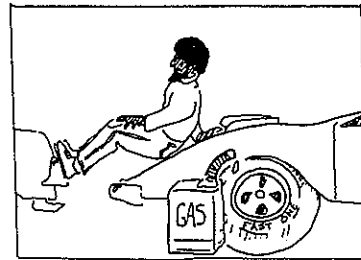
#### WINTER GAS CRUNCH POSSIBLE

There may be another nationwide gasoline shortage this month. Oil refinery executives predict that there could be 10 percent less gas available than a year ago and that gas crises may develop in certain areas of the country. Gasoline-hungry drivers on super-smooth, four-lane interstate highways may have special troubles fueling up their vehicles.

Jack Langford, Department of Energy, says that the predicted severe cold winter has created unusually high demands for expensive heating oil. Precious crude used for heating cannot be used for gasoline, so poor helpless motorists will feel the pinch again.

The present schedule of heating oil deliveries will cut the supply of gasoline, and Langford urged state governors to warn their citizens of the impending shortage. Long lines of aggravated, discontented, exhausted motorists may be forming soon.

Ample gasoline supplies during the long, hot summer may have led apathetic, gas-hungry



motorists to forget shortage. Actually, more driving appears to be taking place. People cannot seem to understand that there is a limited supply of energy, but higher gas prices may not be the answer.

Rising gasoline prices have cut gas consumption very little. Owners of large gas-guzzling luxury vehicles seem ready to pay as much as \$2.50 per gallon for scarce fuel. The chilling prediction of a gas shortage seems real, but we will just have to wait and see.

## PRAIRIE WAYS JETLINER CRASHES

UNIT 6

Lesson 3

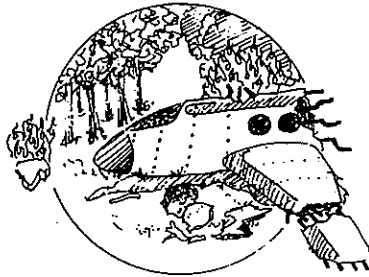
Locating Hidden Meaning

The following article appeared in the *Evening Bugle* and concerns the crash of a Prairie Ways Airline DC-8 passenger plane. The reporter who covered the crash composed the story using a number of two- and three-word phrases that contain "emotionally toned" words. There are nine phrases of this type in the article; however, write down only five of them. All of the possibilities are listed in the answer key. See if your five choices are found in the answer key list.

### JETLINER DISASTER

Fire gutted a Prairie Ways DC-8 Jetliner Monday night killing at least ten of the 143 persons on board.

The super-comfort plane skidded to a dangerous, abrupt halt on making an emergency landing at Prairie City International Airport. Five passengers were reported to be near death after the tremendous fiery holocaust. An unknown number



of passengers were treated for injuries in McGuire Hospital near the southwest entrance to the airport.

The 143 passengers included 80 fear-ridden teachers who were en route to a convention at Golden City. It is not known at this time how many of the teachers are among the casualties. Prairie Ways officials released a passenger list to nearly exhausted state airplane traffic investigators.

Passengers were unable to open many of the usually sturdy and reliable emergency exits. However, the modern, effective safety slides seemed to function well on those exits which did open. High, angry flames appeared to engulf the entire plane as it came to rest at the end of the runway.

Witnesses on the ground said they saw heavy, black, billowing smoke coming from engine numbers two and four as the plane touched the end of the runway.

The plane originated in Clemouth and was scheduled for intermediate stops at Prairie City and Glenmore. Destination for Flight 262 was Golden City.

### HOW DID YOU DO?

